

IF THIS IS YOUR REALITY::



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AND THESE ARE YOUR RESULTS ::



▶ *Widespread, wide-scale destruction.*



▶ *Massive displaced debris fields.*



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▶ *“Dorothy” houses*



► Places of worship.



▶ Signs & signals.

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WHAT'S IT GONNA BE ??

➤ MONEY OR MURPHY??



MONEY OR MURPHY ??

➤ **WHAT IS THE DIFFERENCE ??**

PLANNING...

PURE & SIMPLE!!



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THE RECOVERY PLAN::

HOW TO START? & WHERE TO STOP!!



THE PLANNING PROCESS

VS

THE PROCESS OF PLANNING



MOST PLANS HAVE ::

- DETAILS FOR AND OF THE TASK;
- A CONCEPT OF OPERATIONS;
- CONNECTIVITY TO STAKE HOLDERS;
- REPORTING REQUIERMENTS; AND
- LINKAGE TO DECISION MAKERS

WHO WAS ISAAC WITHERSPOON??

STORM DEBRIS IS WHERE?

- ▶ **MURPHY EARNS HIS KEEP**



WORKSHOP Concept

- All Storm DEBIS Efforts Must Be Managed & Paid for by Someone...

Who Pays?



***Big Storm – Little Storm:
What They Have in Common***

Big Storm – Little Storm

▶ Planning is the Most Common Function for all Response

IT CAN:

- 1. Measure Results against the expected*
- 2. Keep the Playing Field Near Level*
- 3. Open Options for Priority Selection*
- 4. REDUCE THE MURPHY FACTOR*

Big Storm – Little Storm

➤ ALL STORMS:

- *Require Planning & Management;*
- *Require close attention to Planning DETAILS*

...Otherwise, you may lose control.

Big Storm – Little Storm

THEY ALL HAVE:

- TWO ABSOLUTES
- TWO FACTS
- THREE ISSUES

Big Storm – Little Storm

- Only “Two” Absolutes Concerning PLANNING for Disasters:
 - 1. They are all different in scope, complexity, and results.*
 - 2. They all have three issues in common that will surface during the storm recovery life.*

Big Storm – Little Storm

➤ FACT 1 & 2

- *1- Debris Removal is the Motherhood of Recovery*
- *2 -Your storm will be no different*

Big Storm – Little Storm

➤ 3 KEY Debris Issues:

- 1. Who's in charge!*
- 2. Who pays!*
- 3. Who gets the credit or blame!*

***THESE 3 ISSUES MUST BE ADDRESSED
IN THE PROCESS OF PLANNING...***

- OTHER WISE MURPHY WINS !!



Big Storm – Little Storm

DETAILED PLANNING IS REQUIRED BECAUSE!

- Storm Debris is the:
 - ***MOST Expensive!!***
 - ***MOST Reviewed!!***
 - ***MOST Audited!!***
 - ***MOST De-obligated!!***
 - ***MOST Prosecuted!!***

Big Storm – Little Storm

KNOWING THE PLAN

- WILL HELP YOU ENGAGE IN THE RECOVERY PROCESS
- INFORM YOU OF ANOMALYS
- QUICK START ANY CORRECTION

Big Storm – Little Storm

- ▶ Because if you are not Informed and Engaged you may lose your JOB or your seat at the decision table.....


Remember the Workshop Concept ::

- *All Storm Recovery Efforts MUST Be Managed & Paid for by Someone!!!*
- *The KEY is detailed PLANNING!!!*

***Thank You for Your Time
and Attention!***



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“Preparation through education is less costly than learning through tragedy.”

-Max Mayfield, Director of the National Hurricane Center.

*THE SAME CAN BE SAID FOR THE PROCESS OF
PLANNING*

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Questions
&
Answers